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About Me

I am a web technologist who has a background in the fine arts, started my career in web design, learned how to be a programmer, and now focus on the user experience. I also love to teach and am always looking for a class to teach.

Tools:

Semantic HTML/XHTML, CSS, JS, jQuery, PHP, MySQL, JSP, JSTL, Photoshop, Flash, SVN, and many many more...

Employment History

January 2010 – Present

Client-Side Developer

HUGE *Brooklyn, NY*

- * Working as a contract employee for [HUGE](#) working on the redesign of the NBC woman's website iVillage.
- * Working with HAML Ruby in a Ruby on Kohana framework environment as well as other front-end tools like CSS, jQuery, and more.

May 2007 – January 2010

Sr. Front-End Web Developer

Nickelodeon *New York, NY*

- * Started as a contract employee and hired as a salaried employee.
- * Developed the [Parents' Picks 2009](#) website.
- * Worked on 4 redesigns for the social networking website [ParentsConnect.com](#).
- * Worked on developing new functionality, new tools, and features using JHTML, JSP, and dynamo as well as utilizing my skills in XHTML, DHTML, CSS, JavaScript, jQuery, and DOM manipulation as well as AJAX, XML, Flash and enhancing my web 2.0 standards. I learned about many other company tools like the CMS, Generic Data Collector, and Teamsite for version control and Open Deploy.
- * Worked as team lead on specific tasks and projects.
- * Received training in Agile development (SCRUM) as well as practicing that methodology on a SCRUM team.
- * Involved in the re-architecture of ParentsConnect.com including migration from Dynamo to a brand new MVC using Spring, Apache Tiles, JSTL and Subversion as a source control.

February 2007 – May 2007

Sr. Front-End Web Developer

The Designory Inc. *Long Beach, CA*

- * Worked on Shopping Cart tool enhancements for a global [Nissan](#) redesign on the nissanusa.com website.
- * Responsible for redesigning old tools and in some cases developing new tools all within a Java environment.
- * Coming from a different background, I had to learn a new development environment which included different JREs.
- * I learned and utilized the Tapestry Java Framework and integrated it into many front-end tools including JSP, XHTML, DHTML, CSS, AJAX, and JavaScript. Implementing the environment on my local machine I was in charge of maintenance and doing builds to make sure the environment was accurate and up to date. All the Tapestry framework elements were utilizing CVS for version control.
- * The other half of the shopping cart tools did not use the Tapestry framework but utilized its own MVC setup which forced me to learn JSP. I wrote JSP pages and used many of the same

front end technologies as the other projects but these pages where all utilizing SVN for version control.

June 2006 – February 2007

PHP/MySQL Developer

LiveNation *Beverly Hills, CA*

* Built a project management tool using Object-Oriented PHP and utilizing a MySQL database, DHTML, CSS, and JavaScript to have marketing employees be able to make creative requests and then track the progress of those requests. These were the same tools used through everything I did here.

* I built a HR management tool to help HR manage new employees.

* I built a tool to help marketing track click-throughs from email advertisements.

* I worked as the development lead and project manager on a VIP site manager system designed and developed by myself.

October 2004 – June 2006

Information Systems Specialist II (Webmaster)

Santa Barbara City College *Santa Barbara, CA*

* Update and maintain public facing website and online college.

(<http://www.sbccc.edu>) (<http://online.sbccc.edu>)

* Develop custom web applications including a 3-tier faculty professional development management system, a housing website, a content management system for departmental websites, a campus job system for supervisors and students, and many other web tools developed in PHP/MySQL as well as DHTML, HTML, CSS, and JavaScript. I developed all systems from front end design to database optimization and continue to research and develop in current and new technologies.

(<http://flex.sbccc.edu> – front end to the professional development website)

(<http://www.sbccc.edu/international> - front end to the content management system - all content is controlled by the dean of the department)

December 2002 - Present

Freelance Web Developer/UI Developer

* Building web solutions for various individual clients.

* Charity work for a 501(c) Non-profit CA corporation.

* Developed and designed a content management system for the Santa Barbara Police, UCSB Health Department, and the SBCC Health Department.

September 2001 – December 2002

Web Designer/LiveServer Developer

LiveTechnology *Port Chester, NY*

* Developed in an Object Oriented Database language called LSML as well as HTML, CSS, DHTML, and JavaScript.

* Development and design of web applications for companies like McDonalds, Blockbuster, Diamler Chrysler, and others.

* Worked on the Intranet for LiveTechnology.

February 2001 – September 2001

Web Designer

People.com *New York, NY*

* Performed daily updates to the AOL/Time Warner site www.people.com.

* Involved in implementation of a redesign using HTML, DHTML, CSS, Photoshop, JavaScript, and Fetch

June 2000 – February 2001

Web Designer

GiantBear.com *White Plains, NY*

* Designed web portals for an m-commerce company dealing with WAP and SMS technologies.

* Web portals that deal with the customization of Internet content for wireless devices

involved JSP, HTML, DHTML, JavaScript, CSS, graphics and images created using Photoshop.
* Involved in development of an Intranet and a Flash tutorial for the web portals.

Faculty Positions

Fall 2008

Westchester Community College - Faculty – ART177 Advanced Web Techniques
Westchester Community College Peekskill, NY

* Teaching a Web Design class in XHTML, CSS, table-less layouts, Flash and User Interface ideas and concepts from branding and stickiness to color theory and best practices.

Summer 2005

Santa Barbara City College - Faculty - MAT108 Web Design Tools
Santa Barbara City College Santa Barbara, CA

* Professor of a web design class where I taught 30 students who did not have any web design experience how to make a website using Photoshop and HTML and eventually CSS.

Education

2006 MySQL 5.0 for Developers from MySQL.com

2005 SQL and PL/SQL SBCC IT Training

1998 N.Y.S.C.C. School of Art and Design, at Alfred University

BFA

Majored in experimental video, sonic arts (music), video installation, metal and stone sculpture. Studied graphics, painting, drawing, photography, printmaking, ceramics, color theory, and foundation programs.

Groups

IxDA - Interaction Design Association <http://www.ixda.org/>

NYC Usability Professionals' Association - <http://www.nycupa.org/>